HSBC Private Bank appoints Head of Investment Services and Product Solutions, Continental Europe and MENA

25 February 2016

Geneva, Switzerland – We are pleased to announce the appointment of Bryan Henning to the newly created role of Head of Investment Services and Product Solutions, Continental Europe and MENA, for HSBC Private Bank. Bryan will take up his new role on 1 April 2016 and will be based in Geneva, Switzerland.

Bryan joins from Barclays Wealth in Singapore, where he was Head of Global Research and Investments for Asia, the Middle East and Africa since 2010. Prior to this, Bryan was Global Product Head for Wealth Management within the Consumer Banking business at Standard Chartered Bank, where he was responsible for strategy, product development and risk management, covering all wealth segments.

Bryan is a Chartered Accountant with over 20 years of banking experience. He has specialist knowledge of product and advisory services within the wealth management business serving retail, mass affluent, High Net Worth and Ultra High Net Worth segments.

Bryan will be responsible for managing the delivery of our private banking products and investment services to clients in Europe and the Middle East. He will oversee the execution of Fixed Income, Equities, Futures and Options, Foreign Exchange and Structured Products.

**For more information:**

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**HSBC Private Bank**

As part of the HSBC Group, one of the world’s largest banking and financial services organisations, HSBC Private Bank seeks to be the leading international private bank for business owners and their families. It provides clients with wealth, business and family succession solutions in the largest and fastest growing markets around the world. HSBC Private Bank is the marketing name for the private banking business conducted by the principal private banking subsidiaries of the HSBC Group.

For more information, visit [www.hsbcprivatebank.com](http://www.hsbcprivatebank.com)